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Real opportunities and experience for undergraduate and graduate students. Summer or academic year. Flexible. Adaptable. Inspiring.

STRATEGIC RESOURCES – RESEARCH INTERNSHIPS

The State Farm Research Center offers University of Illinois students a unique internship opportunity at its University of Illinois Research Park location. Interns will work on projects having direct application to State Farm's research work, and will include:

STRATEGIC RESOURCES:

- Searching print and electronic media for information about company and industry trends
- Compiling the information and preparing fully-documented written reports and power point presentations
- Presenting the information to State Farm management

At the conclusion of the internship, individuals may be given consideration for further internship opportunities at the Research Center or for full-time employment.

- Criteria:** Major/Minor in undergraduate/graduate studies in Economics, Finance, Business, Engineering, Marketing, Statistics, English, Mathematics, Public Relations, Communications, Urban Planning, Psychology, the Technology & Management minor, etc.
- **Sophomore or above**
 - Preferred **3.0 minimum GPA** overall and in major field of study
 - Demonstrated ability to gather, interpret, and summarize information from multiple sources
 - Quantitative and qualitative analysis
 - General knowledge of business practices
 - Excellent written and verbal communication skills
 - Experience with Microsoft Office products
 - Initiative and ability to work independently

Hourly Rate: \$14.00 / hour undergraduate students
\$19.00 / hour graduate students

Dates: Fall 2009
10-15 hours per week: 7 a.m.–7 p.m. M-F
Job Posting ID: 16063

Spring 2010
10-15 hours per week: 7 a.m.–7 p.m. M-F
Job Posting ID: 18082

Location: Convenient on-campus location – easy access to Campus Shuttles (I-23)
State Farm Research Center at the University of Illinois Research Park
2001 S. First St., Champaign, IL 61820

Submit Resume at www.statefarm.com/careers.



Research Center -- Current Research

Research Center –Fall 2009 and Spring 2010

Below are examples of the research openings we have available.

Competitor Research Efforts

Projects will have direct application to State Farm's competitive intelligence work and will include:

- Reviewing and summarizing literature, secondary industry research, and State Farm's own primary research on specific insurance and financial services competitors of interest to State Farm
- Preparing formal, fully-documented written reports and/or oral presentations individually or in a small team that will be delivered to State Farm management
- Alerting State Farm to new products, services, rating plans, discounts, rate changes, and marketing approaches of key competitors
- Identifying competitor/industry trends, forecasting those trends into the future, and identifying implications to State Farm

State Reporting Research Efforts

Projects will have direct application to State Farm's research work and will include:

- Analyzing, distilling and reporting on state-specific trends in the following areas: demographic, economic, regulatory/legislative, insurance and financial services.
- Understanding and harnessing internal State Farm tools that allow for state specific analysis along several different means
- Understanding and reporting on distinct, state-specific competitor activities and the implications to State Farm
- Preparing formal, fully-documented written reports and/or oral presentations individually or in a small team that will be delivered to State Farm management

Consumer Research Efforts

Projects will have direct application to State Farm's consumer research work and will include:

- Reviewing and summarizing literature, secondary industry research, and State Farm's own primary research with respect to consumer-related topics of interest to State Farm
 - Preparing formal, fully-documented written reports and/or oral presentations individually or in a small team that will be delivered to State Farm management
 - Identifying emerging consumer trends and behaviors, forecasting those trends into the future, and identifying implications for the insurance and financial services industry
 - Studying the impact of advances in technology on insurance and financial services
 - Some projects require a strong knowledge of statistical analysis techniques (SPSS)
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